



LAUREN
TRUJILLO

Portfolio: OopsAllAds.com

Location:
California & New York

Contact:
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EXPERIENCE

JR. ART DIRECTOR 2026

Merkley+Partners, New York, NY

- Clients: Mercedes-Benz USA & Canada, Florida's Natural, Alcon, Saputo Cheese
- Advertising, social media, new business

JR. ART DIRECTOR 2025

SHiFT Midtown, New York, NY

- Clients: in-house, Shockz Headphones
- Advertising, social media, content creation

GRAPHIC DESIGNER 2023

Starco Brands, Los Angeles, CA

- Clients: Art of Sport, Whipshots, Skylar Clean Beauty
- Advertising, social media, content creation

DIGITAL EDITOR 2021-2023

Palaver Arts Magazine, Los Angeles, CA

- Graphic design, social media, print materials, event planning

GRAPHIC DESIGNER 2021

TreePeople, Los Angeles, CA

- Graphic design, branding, print materials, merchandise design, web design, e-commerce setup

DESIGN INTERN 2021

California Public Interest Research Group Students (CALPIRG Students), Los Angeles, CA

- Graphic design, social media, event planning

VOLUNTEER 2009-2024

Berkeley Animal Care Services (BACS), Berkeley, CA

- Caring for animals, training new volunteers

EDUCATION

Miami Ad School, Queens, New York

Class of 2026

- Certificate in Art Direction

University of Southern California

Roski School of Art & Design, Los Angeles, CA

Class of 2023

- Bachelor of Fine Arts in Design
- Magna Cum Laude, 3.89 GPA

University of the Arts London

London College of Communication, London, UK

January 2022-June 2022, Study abroad

- Major: Graphic Branding & Identity

California College of the Arts, Oakland, CA

June-July 2018, Summer program

- Classes: Drawing and Illustration

Oxbridge Academic Programs, Oxford, UK

June-July 2017, Summer program

- Classes: Art History and Studio Art

SKILLS

Hard Skills

- Adobe Creative Cloud, Figma, Microsoft Suite, Google Suite, Capcut, project management, creative writing, copywriting, storytelling

Other Skills

- Creativity, teamwork, organization, problem solving, self-motivation, time management